# CASE STUDY





# >> First National Bank of Kemp <<<

### **ABOUT THE CUSTOMER**

**First National Bank of Texas** has been providing friendly and secure banking services to Kemp and surrounding communities since 1901. They pride themselves on prompt customer service, and offer a wide array of electronic banking services that allow anyone to do their banking wherever and whenever they need to.

First National Bank of Kemp first opened its doors in August, 1901, after a group of local farmers, ranchers and businessmen decided to provide much-needed financial services to the community. Through wars, depression, recessions, and plenty of good times, First National Bank of Kemp has been right here, serving and growing with the community. Beginning in the 1920s with Fred Creecy, the bank embarked on three generations during which the Creecy family were the majority owners and operators of the bank. Today, the bank is owned by the Carona family of Dallas, and the future for the bank and the communities it serves is brighter than ever. When First National Bank of Kemp was formed in 1901, its stated mission was:

"To serve the local community by providing deposit and loan services at a reasonable profit."

Over a century later, much has changed, but at the core our mission remains the same. They are here to serve.



# CASE STUDY



#### THE CHALLENGE

FNB was searching for a solution that could help them ensure a secure, reliable shared workspace/VDI deployment. In fact, security and ease of deployment were among the top priorities of Gary Yarbrough, SVP/ CTO of FNB.

Ultimately, Yarbrough needed a solution that could allow FNB to gain the benefits of the new Citrix Workspace app while also using a secure Linux deployment managed from a central dashboard. Furthermore, he wanted a solution that was easy to use – one that made it incredibly easy to manage endpoints. Lastly, he wanted all endpoints to have the same look and feel, regardless of make, model or manufacturer.

Delivering a consistent look and feel and seamless management from a central dashboard is easier said than done, however. This is especially true when doing so for a collection of existing but disparate devices. FNB uses a mixture of Generic White Box Systems, Dell Wyse 5060, and Lenovo IdeaPad within their secure digital perimeter.

## THE SOLUTION

"In looking at going to a shared session or even VDI environment I wanted two things: security and ease of deployment/management. I chose Citrix Cloud Workspace but I needed a thin client OS to deploy. I came across Stratodesk who supported the new workspace app"



- Gary Yarbrough, SVP/CTO of FNB

After discovering Stratodesk NoTouch software, Yarbrough was impressed by the software solution's ability to quickly and easily deploy onto new and existing endpoints, converting them into Linux-based, secure NoTouch Clients.

Because NoTouch is hardware agnostic, it was the perfect fit for a deployment like FNB's. NoTouch ran on every single device, regardless of make, model or manufacturer. This made powering and managing FNB's mixed collection of Generic White Box Systems, Dell Wyse 5060, Lenovo IdeaPad within their secure digital perimeter a cinch.

Once NoTouch was deployed, endpoints could be easily managed, configured and controlled from the convenience of one central dashboard via NoTouch Center.

#### THE BENEFITS

The savings benefits companies receive from using Stratodesk software with their existing endpoint deployment are often hard to define simply because savings extend beyond the financial bottom line and into critical savings of time. For example, in the case of using NoTouch Center, FNB Kemp has saved time thanks to the same look and feel across all endpoints. This has reduced IT time troubleshooting issues.

In addition to time savings, FNB also saves money on hardware costs. In the first year alone, FNB saved upwards of \$15,000 thanks to PC Conversion and being able to PXE boot the OS. They also were able to save an additional \$1k per laptop bypassing excessive processor and high RAM add-ons, instead paying less than \$500 and then loading NoTouch.

### SUMMARY AND FUTURE

Yarbrough is quite happy with how NoTouch makes managing his endpoints easier. One of the things he loves best about NoTouch software in addition to the powerful secure Linux-based OS and the easy-to-use management center is how helpful Stratodesk support is, even at the bronze tier.

"Stratodesk software helped us streamline our process of converting from full desktop PC environment to a thin client environment effortlessly... Whether our devices are on or off premise they are fully managed with the Stratodesk software." –

Gary Yarbrough, SVP/CTO of FNB



www.stratodesk.com contact@stratodesk.com US: +1 (415) 946 4029 EU: +43 (463) 890298

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